



2022 Earl Steiner Memorial HIGHLAND BIATHLON Sponsorship / Advertising Guide



TITLE SPONSOR **\$2,000.00**

- Company Name / Logo as title sponsor on finish line truss, fencing banners, t-shirts and awards
- Company Name / Logo on promotional posters
- Recognized as Title Sponsor in all advertising (print, social media)
- Company Name / Logo prominent on t-shirts (front & back)

AWARDS & TIMING SPONSOR **\$1,000.00**

- 3 Year Commitment Desired
- Company Name / Logo as presenting sponsor on finish line truss, fencing banners and t-shirt
- Company Name / Logo on promotional posters
- Recognized as Presenting Sponsor in all advertising (print, radio, etc)

PRESENTING SPONSOR **\$500.00**

- Company Name / Logo as presenting sponsor on finish line truss, fencing banners and t-shirt
- Company Name / Logo on promotional posters
- Recognized as Presenting Sponsor in all advertising (print, radio, etc)

BANNER SPONSOR **\$100.00**

- Name displayed on a fencing 3'X 6' banner at Finish Line & Transition area